



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213
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(310) 659-0205

APR 26, 1993

VOL. XV
No. 17

L.A. MAYOR'S RACE: NO BIG SURPRISES, AS WOO & RIORDAN WILL MEET IN A BITTER JUNE 8 RUNOFF.

Editor's note: The April 20th L.A. Mayor's race came and went without any surprises. The turnout was even lower than CALPEEK had predicted, around 32% (we had predicted 35-38%). The voting public never really focused on the election -- due in large part to the massive news media coverage of the Rodney King/cops civil rights trial. And when that trial ended, without any violence, insiders felt local TV news might finally devote the remaining few days to the election. But events in Waco, Texas, stole the show. In L.A., local TV news directors would rather *chew on rusty nails* than cover politics. Here then is CALPEEK's analysis of the primary, with a forecast of what might take place in the days and weeks ahead...

...As CALPEEK and just about everyone else had predicted, it will be L.A. Councilman Michael Woo against attorney/businessman Richard Riordan in the June 8th runoff. Woo, who started campaigning 18 months before anyone else and led in the primary from day one, finished behind Riordan with 24% --- and we should note that Woo had 24% in a KCAL-TV survey taken in January, which means he didn't move at all. Riordan, who started the campaign with very little name ID and about 5% in those first polls, got 33%, thanks in large part to a heavy absentee ballot program and a very aggressive GOTV effort in selected parts of the city, combined with a massive TV buy and direct mail program over the last 5 weeks. That's what a \$4 million war chest will do in an election...

...But Woo did outspend Riordan in the final week on TV by about 2-to-1, with some very good ads that attempted to paint Riordan as a right wing Republican. Woo's aim is to turn the runoff into a Demo vs. GOP affair. And that makes good political sense, given the fact that L.A. City has a very solid Demo Party voter registration advantage. Riordan is a Republican, but

not the conservative that Woo would like Demos to think. In fact, Riordan has given tons of money to Demos in past elections --- and he used to be one of Mayor Tom Bradley's biggest supporters. But given the fact he is a Republican, the Democratic Party leadership in Calif. and Washington D.C. will be under heavy pressure from Woo supporters to endorse the councilman. The question DNC and CDP leaders have to ask themselves is whether they can afford to let a Republican become mayor of the second largest city in the U.S.? Probably not...

...Locally, it will be interesting to see if any of the other candidates in the race take sides. The betting is that a number of L.A. Councilmembers --- led by Council President John Ferraro --- will form an *anti-Woo bloc*, with Joel Wachs, Nate Holden, Ernani Bernardi and Hal Bernson as charter members. Woo is not well liked by his council colleagues, but it's doubtful many more will join this bloc. On the other side, Woo will most likely get some help from Councilmembers Rita Walters and Mike Hernandez --- to go along with his previous endorsement by Mark Ridley-Thomas...

...It's too early yet to say what Assemblyman Richard Katz, Linda Griego, Stan Sanders or Nick Patsaouras will do, but it should be noted that during the final days of the campaign, Woo attacked Katz in some direct mail. Katz has a long memory...

...So who has the edge at this point? Sources think Riordan has the advantage because he has deep pockets, whereas Woo will have to start raising another war chest from ground zero. And Riordan's Valley base will likely expand with Katz, Wachs and Patsaouras voters switching to Riordan...

...FYI: Many of the 11 serious candidates in the race

{Continued Next Page}

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hired TV consultants from the East Coast (Woo, Katz, Wachs, Griego, Sanders), but Riordan hired a Calif. consultant: Clint Reilly from S.F. That is a fact which is sometimes overlooked. Thank you Larry Levine for pointing that out. Stay tuned...

SPECIAL ELECTION UPDATE: INSIDERS THINK 2ND AND 16TH S.D. RUNOFFS COULD BE CLOSE RACES.

Editor's note: There will be 3 legislative special elections on April 27th. Here is our final, brief report and analysis...

- **31st A.D. Special** - Most insiders believe that Demo Cruz Bustamante will replace his former boss, ex-Assemblyman Bruce Bronzan(D), without much difficulty. The 31st A.D. in the Fresno area has a huge Demo registration edge -- 63%. And in Fresno Co. Sup. Doug Vagim(R), the word on the street is "too little, too late." The Demos have generated 10,000 requests for absentee ballots; they have a very good ground operation; and money has not been a problem. Gov. Pete Wilson made quick stop in Fresno for Vagim recently, but sources say it won't change the outcome of this special...

- **2nd S.D. Special** - Both Demos and Republicans agree that this special to replace former State Sen. Barry Keene(D) will be closer than many had first expected. Demo State Sen. Mike Thompson may be the frontrunner, primarily based on the 56% Demo registration in this district, but GOPer Margie Handley of Willits is giving Thompson some sleepless nights with her attacks about Thompson moving from the 4th S.D. to the 2nd S.D., thus costing the taxpayers \$1 million for an upcoming special --- should he win on Apr. 27. The other thing worrying Thompson is Peace & Freedom candidate Phil Baldwin. He was recently endorsed by the Green Party. Baldwin got 3.8% in the primary, but with Green Party help, he could tip the election to Handley. For Demos, they need to do a better GOTV job in Solano and Sonoma Counties. If they do, Thompson's chances of winning will improve. Also, former GOP Assemblywoman Bev Hansen isn't exactly helping Handley by insisting that a Republican can't hold this seat. Hansen plans to run in the 4th S.D. should Thompson win this special. Bottomline: edge to Thompson...

- **16th S.D. Special** - Despite being outspent 3-to-1

by Demo Assemblyman Jim Costa, there are some who feel that former GOP Assemblyman Phil Wyman of Bakersfield is a slight favorite to win this seat for the Republicans. Others disagree. This Kings/Kern/L.A. County district has a 48% Demo vs. 40% GOP registration, meaning it leans Republican. But Wyman doesn't have a solid GOP base. His chief rival in the primary, Bakersfield Councilman Kevin McDermott, and KMCD's chief backer, U.S. Rep. Bill Thomas(R-Bakersfield), had **not endorsed** Wyman as CALPEEK went to press. And Costa is putting lots of emphasis on GOP voters, as well as Demos in the L.A. County portion of the 16th. In the primary, the L.A. Co. turnout was a dismal 9%. Costa's team hopes to double or even triple the turnout. On the negative side for Costa, the independent expenditure committee, Fund for A Responsible Legislature, has hit Costa on his 1986 arrest for soliciting a prostitute in Sacto. Not a proud moment for Costa. But Wyman has negatives too. He's has never been considered an effective lawmaker and this has come home to haunt him in this campaign. Bottomline: we rate this special as a toss-up. Stay tuned...

CALPEEK'S ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Sen. Gary Hart Won't Run** - In a real shocker, popular Santa Barbara Co. State Sen. Gary Hart(D) has announced that he **won't run** for State Supt. of Public Instruction next year, nor will he seek reelection. This unexpected turn of events gives a **major boost** to Demo Assemblywoman Delaine Eastin of Fremont, who plans to run for schools chief in 1994. In a Hart vs. Eastin battle, resources would have been split and it's very uncertain as to which one would have come out on top. Assembly Speaker Pro Tem Jack O'Connell(D) and Assemblywoman Andrea Seastrand (R) are the two best known local politicians looking at a possible run for Hart's senate seat...

- **Fresno Mayor's Runoff** - The runoff was to have been held May 5, but the council *moved* it to April 27 to save money. The election now takes place on the same day as the 31st A.D. special. Religious broadcasting executive Jim Patterson has raised a ton of money, much of it from developers. This is coming back to haunt Patterson as Councilman Brian Seten-

cich hammers him on this point. But the big issue in this contest continues to be **crime**, with both Setencich and Patterson promising to put more cops on the street without raising taxes. Patterson seems to be a slight favorite to win...

● **Another Amendment Dealing with Specials** - State Assemblyman Stan Statham(R-Redding) has introduced ACA 23, which he says is much better than any other bill dealing with *state or local specials*. Noting that politicians regularly jump from one office to another (many times before they have completed their terms), ACA 23 says that a person holding one elected position can **not** seek another elected position *if their current job would have to be filled by a special election or by appointment*. Statham's ACA has not been assigned to a committee as yet. FYI: During the next 2 years, the CA Sec. of State's office estimates that taxpayers will pump out more than \$20 million as overhead for special elections. Stay tuned...

L.A. MUNI PRIMARY: 4 RUNOFFS FOR CITY COUNCIL

Editor's note: There will be runoff elections for L.A. City Council in districts 3, 7, 13 and 15. Here's a brief update on the odd numbered races that took place Apr. 20th...

...As predicted, Councilmembers Mike Hernandez(1st C.D.), Zev Yaroslavsky(5th C.D.) and Marvin Braude(11th C.D.) all won reelection without much trouble. In the 9th C.D., incumbent Rita Walters won reelection over two challengers in what was supposed to have been a closer contest. Turned out that challenger Bob Gay didn't have all that much money, and the guy who did, Donald Lumpkin, was not effective...

● **3rd District** - Incumbent Joy Picus finds herself in a runoff with her former aide, community relations consultant Laura Chick. Picus got 37% to Chick's 30%. Money is half the battle in trying to unseat an incumbent and Chick raised \$175,000 during the primary. CALPEEK sources believe Chick has a real shot at unseating Picus...

● **15th District** - CALPEEK predicted that 4th place finisher Diane Middleton would hurt the two main challengers to incumbent Joan Flores, and that's what happened. Janis Hahn finished 3rd and school board member Warren Furutani finished 5th, as local busi-

nessman Rudy Svorinich surprised many by getting into a runoff with Flores. Svorinich got 24% to finish ahead of Hahn, who got about 18%...

● **7th District** - This OPEN seat will see a runoff between L.A. City Fire Capt. Lyle Hall and Richard Alarcon, an aide to Mayor Bradley. How this race concludes on June 8th is somewhat unclear at this point, but many insiders would give Hall a slight edge based on who turns out to vote...

● **13th District** - Again, as CALPEEK predicted, former school board member Jackie Goldberg will be in a runoff with council aide Tom LaBonge. Goldberg got 35% to LaBonge's 30%. Several CALPEEK sources feel this will be a tough race for LaBonge because it's almost like running against an incumbent...

...FYI: The City Council version of TERM LIMITS (Measure 2) got the most votes, so it becomes law. It gives all councilmembers two more full terms. And city voters again **rejected** a proposal to hire 1,000 more police by raising property taxes. Measure 1 got but 59% and it needed 67% to win approval. Stay tuned...

SPRING 1993: CALPEEK'S ELECTION CALENDAR.

Editor's note: Here's a short election calendar to help you keep track of all the specials, runoffs and other elections...

- o **April 27** - Legislative Special runoff elections in the 2nd S.D., 16th S.D. and 31st A.D.; and Fresno City mayor's runoff...
- o **May 4** - San Bernardino City mayor's runoff...
- o **May 25** - 5th A.D. Legislative special...
- o **June 8** - L.A. Muni runoff; San Mateo Co. Sheriff's special election; 17th C.D. runoff; card club elections in West Hollywood, Cypress, Stanton & Pico Rivera...

CALIF. TRES. BROWN TO DISCUSS STATE OF STATE...

CA State Treas. Kathleen Brown(D) will discuss the "State of the State" at a meeting of *WOMEN FOR:*, 1 p.m., April 29, University Synagogue, West L.A. This meeting is open to the public. For info (310)657-7411...

5th A.D. SPECIAL: LOTS OF JOBS FOR CONSULTANTS.

Editor's note: Here's a rundown on who the candidates have hired in this campaign and a preliminary handicapping of this special to replace the late B.T. Collins in the 5th Assembly District in Sacto County...

- Barbara Alby is considered the frontrunner in this race by some because she ran twice against B.T. and has good name ID. But she has high negatives as well, which is why some GOP king makers were trying to find an alternative, consensus candidate who could unite Republicans in the 5th A.D. She has again hired consultant Bill Saracino, who ran her last race...

- Lou Barnett has hired consultant Jim Nygren, plus one of the larger groups of fundraisers, including Joyce Valdez, Copeland & Kraft, Janet & Brad Zerbe and Lynn Bryan & Associates. Barnett needs to quickly build a base of support in the 5th A.D. if he is to compete with Alby and others...

- Mark Baughman, a former aide to GOP Assembly Leader Bill Jones, has been endorsed by U.S. Rep. John Doolittle(R). But he'll need much more than Doolittle to win here. He has hired consultant David Gilliard and fundrasier Kimberly Williams...

- Ted Costa has hired longtime ally Wayne Johnson, one of the most savvy conservative consultants around. Costa has been endorsed by U.S. Rep. Richard Pombo(R) and has a solid base of support from his tax fighting group. Some sources believe Costa has the best shot at overtaking Alby because he might be able to win over anti-tax/pro-Perot Demos...

- Clayton Fong, some believe, should have been the consensus candidate the Republicans were looking for, but he was passed over. He has the potential to raise a ton of money and has close friend Michael Weinstein of W.S. Direct helping in this area. Russo, Marsh & Associates (read that as Ron Rogers) will be the campaign consultant. Fong, who used to work for Gov. George Deukmejian, has no negatives, but he also doesn't have much of a base in the 5th A.D...

- Stephanie Halnan, the Demo who may win backing from the Caucus, has hired consultant Phil Giarrizzo. Halnan's game plan is to pray for a win by Alby and then attract GOP crossover voters, who can't stand the hardline conservative...

...FYI: Since there is no consensus GOP candidate, new State Sen. Rob Hurtt(R-Orange Co.) will stay out of the primary, this according to CALPEEK sources. Prior to his election to the State senate, Hurtt was one of the major Republican campaign contributors in CA. This isn't good news for Alby. On the other hand, CALPEEK has learned that there was a poll taken very recently in the 5th A.D. and it showed Alby in front with about 16%, followed by Costa at 10%. The others were trailing 7 points behind. In a push question, after Alby is "beaten up," her numbers **jump** to 19%. Crazy. Stay tuned...

FUTURE OF CORRECTIONS IN CALIF. TOPIC MAY 7.

A public policy conference on the future of the State's correctional system will be conducted from 8:30 a.m. to 5 p.m., May 7, State Capitol, Hearing Room 4202, in Sacramento. Enrollment fee is \$40. The conference moderator is Floyd Feeney of the UC Davis School of Law. For info (916)757-8643...

2-DAY POLITICAL TRAINING COURSE FOR WOMEN...

The Nat'l Women's Political Caucus(NWPC) will sponsor a 2-day candidate training course for potential candidates and campaign staff, May 1 from 8 a.m. to 5 p.m.; and May 2 from 9:30 a.m. to 4 p.m., Santa Monica College Concert Hall, 1900 Pico Blvd., Santa Monica. Fee is \$35. Speakers include Assemblymembers Debra Bowen(D-Manhattan Beach) and Betty Karnette(D-Long Beach) and Barbara Pieper, former mayor of La Canada Flintridge. For info (310)821-2184...

SUP. EDELMAN TO DISCUSS "STATE OF COUNTY."

L.A. Co. Sup. Ed Edelman, who is now serving as chair of the board, will discuss "The State of L.A. County" when the L.A. Current Affairs Forum holds its monthly luncheon on May 7. Reception 11:45 a.m., lunch 12:30 p.m., Hyatt Regency Hotel, downtown L.A. This lunch is co-sponsored by the So. CA Gas Co. and URS Consultants, Inc. For info, Emma Schafer (310)445-8862..

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